



# WE'RE REDEFINING BETTER™ IN PET FOOD

HERE'S AN EASY SIDE-BY-SIDE RECIPE COMPARISON

## RAW BOOST® KIBBLE FOR DOGS GRAIN-FREE RECIPE WITH REAL CHICKEN FOR SENIOR DOGS

### PREVIOUS

#### Grain-Free Recipe with Real Chicken

##### Ingredients

Chicken Meal (source of Glucosamine and Chondroitin Sulfate), Chickpeas, Peas, Tapioca, Chicken, Salmon Meal, Egg Product, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Freeze Dried Chicken, Salmon Oil, Dried Tomato Pomace, Natural Flavor, Freeze Dried Chicken Liver, Pumpkinseeds, Montmorillonite Clay, Freeze Dried Chicken Heart, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Choline Chloride, Carrots, Apples, Cranberries, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), L-Carnitine, Turmeric, Salt, Dried Kelp, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

##### Guaranteed Analysis

Crude Protein (min):	35.5%
Crude Fat (min):	16.0%
Crude Fiber (max):	4.0%
Moisture (max):	9.0%
Docosahexaenoic Acid (DHA) (min):	0.1%
Calcium (min):	1.2%
Phosphorus (min):	0.8%
Zinc (min):	120 mg/kg
Vitamin E (min):	225 IU/kg
Ascorbic Acid (Vitamin C) (min):	120 mg/kg
*Omega 3 Fatty Acids (min):	0.5%
*Omega 6 Fatty Acids (min):	2.7%
*Glucosamine (min):	350 mg/kg
*Chondroitin Sulfate (min):	525 mg/kg
*L-Carnitine (min):	300 mg/kg
*Bacillus coagulans (min):	60,000,000 CFU/lb

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile

##### Calorie Content (fed)

Metabolizable Energy  
4,327 kcal/kg; 496 kcal/cup

##### Daily Feeding Guidelines

(cups per day*)	5 - 15 lb	16 - 25 lb	26 - 50 lb	51 - 75 lb	76 - 100 lb
Adult Maintenance	½ - 1	1 - 1½	1½ - 2½	2½ - 3¼	3¼ - 4
Weight Loss	¼ - ½	½ - ¾	¾ - 1½	1½ - 2	2 - 2½

\*Standard 8 oz dry measuring cup

### NEW

#### Grain-Free Recipe with Real Chicken

##### Ingredients

Chicken Meal (source of Glucosamine and Chondroitin Sulfate), Chicken, Tapioca, Chickpeas, Peas, Salmon Meal, Egg Product, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Freeze Dried Chicken, Dried Tomato Pomace, Salmon Oil, Freeze Dried Chicken Liver, Natural Flavor, Pumpkinseeds, Montmorillonite Clay, Freeze Dried Chicken Heart, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Carrots, Apples, Cranberries, Choline Chloride, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), L-Carnitine, Turmeric, Salt, Dried Kelp, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.

##### Guaranteed Analysis

Crude Protein (min):	36.0%
Crude Fat (min):	16.0%
Crude Fiber (max):	4.0%
Moisture (max):	9.0%
Docosahexaenoic Acid (DHA) (min):	0.1%
Calcium (min):	1.2%
Phosphorus (min):	0.8%
Zinc (min):	120 mg/kg
Vitamin E (min):	225 IU/kg
Ascorbic Acid (Vitamin C) (min):	120 mg/kg
*Omega 3 Fatty Acids (min):	0.5%
*Omega 6 Fatty Acids (min):	2.5%
*Glucosamine (min):	350 mg/kg
*Chondroitin Sulfate (min):	1,100 mg/kg
*L-Carnitine (min):	300 mg/kg
*Bacillus coagulans (min):	60,000,000 CFU/lb

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile

##### Calorie Content (calculated)

Metabolizable Energy  
4,169 kcal/kg; 478 kcal/cup

##### Daily Feeding Guidelines

(cups per day*)	5 - 15 lb	16 - 25 lb	26 - 50 lb	51 - 75 lb	76 - 100 lb
Adult Maintenance	½ - 1	1 - 1½	1½ - 2½	2½ - 3¼	3¼ - 4
Weight Loss	¼ - ½	½ - ¾	¾ - 1½	1½ - 2	2 - 2½

\*Standard 8 oz dry measuring cup