



# WE'RE REDEFINING BETTER™ IN PET FOOD

HERE'S AN EASY SIDE-BY-SIDE RECIPE COMPARISON

## RAW BOOST® KIBBLE FOR DOGS GRAIN-FREE RECIPE WITH REAL CHICKEN

FOR TOY BREEDS

### PREVIOUS

### NEW

Grain-Free Recipe with Real Chicken		Grain-Free Recipe with Real Chicken		
<b>Ingredients</b>		<b>Ingredients</b>		
<p>Chicken, Chicken Meal (source of Glucosamine and Chondroitin Sulfate), Chickpeas, Turkey Meal, Tapioca, Herring Meal, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Peas, Freeze Dried Chicken, Dried Tomato Pomace, Natural Flavor, Freeze Dried Chicken Liver, Coconut Oil, Pumpkinseeds, Montmorillonite Clay, Freeze Dried Chicken Heart, Salt, Egg Product, Potassium Chloride, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Carrots, Apples, Cranberries, Choline Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.</p>		<p>Chicken, Chicken Meal (source of Glucosamine and Chondroitin Sulfate), Chickpeas, Tapioca, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Turkey Meal, Herring Meal, Peas, Freeze Dried Chicken, Dried Tomato Pomace, Natural Flavor, Freeze Dried Chicken Liver, Coconut Oil, Salt, Pumpkinseeds, Potassium Chloride, Freeze Dried Chicken Heart, Egg Product, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Montmorillonite Clay, Carrots, Apples, Cranberries, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Choline Chloride, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.</p>		
<b>Guaranteed Analysis</b>		<b>Guaranteed Analysis</b>		
Crude Protein (min):	37.0%	Crude Protein (min):	35.0%	
Crude Fat (min):	16.0%	Crude Fat (min):	20.0%	
Crude Fiber (max):	3.5%	Crude Fiber (max):	4.0%	
Moisture (max):	9.0%	Moisture (max):	9.0%	
Calcium (min):	1.4%	Calcium (min):	1.4%	
Phosphorus (min):	1.1%	Phosphorus (min):	1.1%	
Zinc (min):	120 mg/kg	Zinc (min):	120 mg/kg	
Vitamin E (min):	225 IU/kg	Vitamin E (min):	225 IU/kg	
Ascorbic Acid (Vitamin C) (min):	120 mg/kg	Ascorbic Acid (Vitamin C) (min):	120 mg/kg	
*Omega 3 Fatty Acids (min):	0.3%	*Omega 3 Fatty Acids (min):	0.25%	
*Omega 6 Fatty Acids (min):	2.5%	*Omega 6 Fatty Acids (min):	2.5%	
*Glucosamine (min):	300 mg/kg	*Glucosamine (min):	300 mg/kg	
*Chondroitin sulfate (min):	525 mg/kg	*Chondroitin sulfate (min):	525 mg/kg	
*Bacillus coagulans (min):	60,000,000 CFU/lb	*Bacillus coagulans (min):	60,000,000 CFU/lb	
*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles		*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles		
<b>Calorie Content</b> (fed)		<b>Calorie Content</b> (calculated)		
Metabolizable Energy 4,175 kcal/kg; 456 kcal/cup		Metabolizable Energy 4,290 kcal/kg; 469 kcal/cup		
<b>Daily Feeding Guidelines</b>		<b>Daily Feeding Guidelines</b>		
(cups per day*)	1 - 3 lb	4 - 6 lb	7 - 9 lb	10 - 12 lb
Adult Maintenance	1/8 - 1/4	1/4 - 1/2	1/2 - 3/4	3/4 - 7/8
Weight Loss	1/8 - 1/4	1/4 - 3/8	3/8 - 1/2	1/2 - 5/8
*Standard 8 oz dry measuring cup		*Standard 8 oz dry measuring cup		