



# WE'RE REDEFINING BETTER™ IN PET FOOD

HERE'S AN EASY SIDE-BY-SIDE RECIPE COMPARISON

## ORIGINAL KIBBLE FOR CATS GRAIN-FREE RECIPE WITH REAL CHICKEN

### PREVIOUS

### NEW

Grain-Free Recipe with Real Chicken		Grain-Free Recipe with Real Chicken	
<b>Ingredients</b>		<b>Ingredients</b>	
Chicken, Chicken Meal, Turkey Meal, Menhaden Fish Meal, Peas, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Tapioca, Natural Flavor, Dried Tomato Pomace, White Fish Meal (Pacific Whiting, Pacific Sole, Pacific Rockfish), Salt, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Montmorillonite Clay, Carrots, Apples, Cranberries, Choline Chloride, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Freeze Dried Chicken, DL-Methionine, Taurine, Freeze Dried Chicken Liver, Pumpkinseeds, Freeze Dried Chicken Heart, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.		Chicken, Chicken Meal, Turkey Meal, Menhaden Fish Meal, Peas, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Tapioca, Natural Flavor, Dried Tomato Pomace, Montmorillonite Clay, Carrots, Apples, Cranberries, Choline Chloride, Salt, Vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate, Niacin Supplement, Vitamin A Supplement, Thiamine Mononitrate, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Taurine, Freeze Dried Chicken, Freeze Dried Chicken Liver, Pumpkinseeds, Freeze Dried Chicken Heart, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.	
<b>Guaranteed Analysis</b>		<b>Guaranteed Analysis</b>	
Crude Protein (min):	43.0%	Crude Protein (min):	41.0%
Crude Fat (min):	19.5%	Crude Fat (min):	21.0%
Crude Fiber (max):	3.0%	Crude Fiber (max):	3.0%
Moisture (max):	9.0%	Moisture (max):	9.0%
Vitamin E (min):	100 IU/kg	Vitamin E (min):	100 IU/kg
Ascorbic Acid (Vitamin C) (min):	85 mg/kg	Ascorbic Acid (Vitamin C) (min):	85 mg/kg
*Omega 3 Fatty Acids (min):	0.45%	*Omega 3 Fatty Acids (min):	0.45%
*Omega 6 Fatty Acids (min):	3.0%	*Omega 6 Fatty Acids (min):	3.0%
*Bacillus coagulans (min):	60,000,000 CFU/lb	*Bacillus coagulans (min):	60,000,000 CFU/lb
*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles		*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles	
<b>Calorie Content</b> (fed)		<b>Calorie Content</b> (calculated)	
Metabolizable Energy 4,150 kcal/kg; 488 kcal/cup		Metabolizable Energy 4,300 kcal/kg; 505 kcal/cup	
<b>Daily Feeding Guidelines</b>		<b>Daily Feeding Guidelines</b>	
(cups per day*)	5 lb	10 lb	15 lb
Adult Maintenance	¾	½	¾
Weight Loss	¼	¾	½
*Standard 8 oz dry measuring cup		*Standard 8 oz dry measuring cup	