



WE'RE REDEFINING BETTER™ IN PET FOOD

HERE'S AN EASY SIDE-BY-SIDE RECIPE COMPARISON

RAW BOOST® KIBBLE FOR CATS GRAIN-FREE RECIPE WITH REAL RABBIT FOR INDOOR HEALTH

PREVIOUS

NEW

Grain-Free Recipe with Real Rabbit		Grain-Free Recipe with Real Rabbit	
Ingredients		Ingredients <i>New ingredients in orange below.</i>	
Rabbit, Salmon Meal, Turkey Meal, Peas, Menhaden Fish Meal, Chickpeas, Tapioca, Rabbit Meal, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Dried Tomato Pomace, Natural Flavor, Freeze Dried Rabbit (including Freeze Dried Ground Rabbit Bone), Fructooligosaccharides, Freeze Dried Pork Liver, Pumpkinseeds, Freeze Dried Pork Heart, Montmorillonite Clay, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Menadione Sodium Bisulfite Complex, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Suncured Alfalfa Meal, Dried Chicory Root, Freeze Dried Pork Fat, Choline Chloride, Carrots, Apples, Cranberries, Freeze Dried Rabbit Liver, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), DL-Methionine, Taurine, Salt, Potassium Chloride, Freeze Dried Rabbit Lung, Freeze Dried Rabbit Kidney, Yucca Schidigera Extract, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.		Rabbit, Turkey Meal, Salmon Meal, Menhaden Fish Meal, Chickpeas, Tapioca, White Fish Meal (Pacific Whiting, Pacific Sole, Pacific Rockfish), Peas, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Dried Tomato Pomace, Natural Flavor, Freeze Dried Rabbit (including Freeze Dried Ground Rabbit Bone), Fructooligosaccharides, Freeze Dried Pork Liver, Rabbit Meal, Pumpkinseeds, Freeze Dried Pork Heart, Vitamins (Vitamin E Supplement, Niacin Supplement, L-Ascorbyl-2-Polyphosphate, Menadione Sodium Bisulfite Complex, Thiamine Mononitrate, d-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Biotin), Suncured Alfalfa Meal, Dried Chicory Root, Freeze Dried Pork Fat, Montmorillonite Clay, Choline Chloride, Carrots, Apples, Cranberries, Freeze Dried Rabbit Liver, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Ethylenediamine Dihydriodide), Freeze Dried Rabbit Lung, Freeze Dried Rabbit Kidney, DL-Methionine, Taurine, Potassium Chloride, Yucca Schidigera Extract, Dried Kelp, Salmon Oil, Blueberries, Dried Bacillus coagulans Fermentation Product, Rosemary Extract.	
Guaranteed Analysis		Guaranteed Analysis	
Crude Protein (min):	40.0%	Crude Protein (min):	39.0%
Crude Fat (min):	13.0%	Crude Fat (min):	14.5%
Crude Fiber (max):	4.5%	Crude Fiber (max):	4.5%
Moisture (max):	9.0%	Moisture (max):	9.0%
Zinc (min):	120 mg/kg	Zinc (min):	120 mg/kg
Vitamin E (min):	400 IU/kg	Vitamin E (min):	400 IU/kg
Ascorbic Acid (Vitamin C) (min):	150 mg/kg	Ascorbic Acid (Vitamin C) (min):	150 mg/kg
*Omega 3 Fatty Acids (min):	0.5%	*Omega 3 Fatty Acids (min):	0.5%
*Omega 6 Fatty Acids (min):	2.3%	*Omega 6 Fatty Acids (min):	2.2%
*Bacillus coagulans (min):	60,000,000 CFU/lb	*Bacillus coagulans (min):	60,000,000 CFU/lb
*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles		*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles	
Calorie Content (fed)		Calorie Content (calculated)	
Metabolizable Energy 3,809 kcal/kg; 423 kcal/cup		Metabolizable Energy 3,913 kcal/kg; 435 kcal/cup	
Daily Feeding Guidelines		Daily Feeding Guidelines <i>Changes to feeding guidelines in orange below.</i>	
(cups per day*)	5 lb	10 lb	15 lb
Adult Maintenance	¾	¾	¾
Weight Loss	¼	½	¾
*Standard 8 oz dry measuring cup		*Standard 8 oz dry measuring cup	