



**WE'RE REDEFINING  
BETTER™ IN PET FOOD**

**NUTRIENT PROFILE**

<i>Raw Frozen for Dogs</i>			
Instinct® Raw Frozen Real Beef Recipe			
<i>*Typical Value</i>	Units	*As fed	*Dry matter
Moisture	%	70.00	NA
Crude Protein	%	13.00	43.33
Protein from Animal Ingredients	%	97.00	97.00
Protein from Plant Ingredients	%	3.00	3.00
Total Fat	%	8.00	26.67
Carbohydrates**	%	5.00	16.67
Crude Fiber	%	2.00	6.67
Ash	%	4.00	13.33
Metabolizable Energy	kcal/kg	1654.00	NA
<b>Amino Acids</b>			
Arginine	%	0.87	2.91
Histidine	%	0.39	1.28
Isoleucine	%	0.58	1.93
Methionine	%	0.35	1.17
Methionine and Cystine	%	0.55	1.84
Leucine	%	1.19	3.96
Lysine	%	1.10	3.69
Phenylalanine	%	0.66	2.21
Phenylalanine and Tyrosine	%	1.12	3.74
Threonine	%	0.59	1.97
Tryptophan	%	0.20	0.68
Valine	%	0.82	2.74
Taurine	%	0.06	0.20
<b>Fatty Acids</b>			
Linoleic acid	%	0.52	1.74
alpha-linolenic acid	%	0.31	1.05
Eicosapentanoic and Docosahexanoic acids	%	0.07	0.25
<b>Minerals</b>			
Calcium	%	0.88	2.94

Phosphorus	%	0.54	1.82
Calcium:Phosphorus	Ratio	1.6:1	NA
Magnesium	%	0.03	0.11
Sodium	%	0.23	0.75
Chloride	%	0.61	2.03
Potassium	%	0.44	1.48
Iron	mg/kg	125.44	418.15
Copper	mg/kg	20.94	69.80
Manganese	mg/kg	11.59	38.62
Selenium	mg/kg	0.40	1.35
Iodine	mg/kg	2.05	6.83
Zinc	mg/kg	99.23	330.75
<b>Vitamins</b>			
Vitamin A	IU/kg	119160.00	397200.00
Vitamin D	IU/kg	412.00	1373.33
Vitamin E	IU/kg	58.00	193.33
Thiamin (B1)	mg/kg	12.24	40.80
Riboflavin (B2)	mg/kg	11.74	39.13
Niacin (B3)	mg/kg	40.97	136.57
Pantothenic acid (B5)	mg/kg	18.02	60.07
Pyridoxine (B6)	mg/kg	2.76	9.20
Folic acid	mg/kg	12.88	42.93
Cobalamin (B12)	mg/kg	0.35	1.17
Choline	mg/kg	1663.68	5545.60

*\*\*Refers to the nitrogen-free extract by calculation, including carbohydrates, sugars, starches and a portion of materials classed as hemicellulose feeds*

Digestibility	79.90%
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See FAQs about pet nutrition and more:

[www.instinctpetfood.com/faq](http://www.instinctpetfood.com/faq)

**Still have questions?** Our Customer Service team is always happy to help! Don't hesitate to reach out to 1-888-519-7387 or [cservice@naturesvariety.com](mailto:cservice@naturesvariety.com).

